

# PROJECT XLR8

EXPLORE ▶ LIFT ▶ REALIZE

An enhanced community  
impact and investment  
program of



ac·cel·er·ate | \ ak- 'se-lə-,rāt  
to move faster - to gain speed

**PROJECT XLR8** wants to make socially innovative ideas a reality.  
These ideas aim to...



Change the  
world



Create effective,  
sustainable and  
just solutions



Enhance  
opportunities



Reflect the lived  
experience of those  
they intend to serve

**SVP Partners will use their expertise to help selected nonprofits  
develop their ideas using a phased approach:**

## EXPLORE

PHASE 1

- ▶ 10 to 12 nonprofits
- ▶ 8 to 10 weeks
- ▶ \$1,000 for participants
- ▶ Storytelling training
- ▶ Digital fundraising

## LIFT

PHASE 2

- ▶ 4 to 6 nonprofits
- ▶ 12 to 16 weeks
- ▶ \$2,500 for participants
- ▶ Customized approach
- ▶ Idea Exposition Event

## REALIZE

PHASE 3

- ▶ 1 nonprofit
- ▶ 2 to 3 years
- ▶ \$20,000 potential per year
- ▶ Strategic support
- ▶ Investee relationship