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Transforming the Lives of Children and Youth at Risk Next Focus for Social Venture Partners

Workshop Scheduled for Interested Organizations on June 23

CINCINNATI, OH. – April 26, 2010 – Social Venture Partners (SVP) Cincinnati has chosen Transforming the Lives of Children and Youth at Risk as the focus for its next investment (grantmaking) cycle.

SVP Cincinnati is a diverse network of professionals who are pioneering a new model of giving – venture philanthropy. SVP brings the collective expertise and resources of its partners to innovative nonprofits in Cincinnati, collaborating with them to strengthen the nonprofit organizations and expand their capacity to address major needs in our community.

A workshop for non-profit organizations interested in applying to become an SVP Investment Partner (investee) is scheduled for Wednesday, June 23. The workshop is from 1:00 to 2:30 p.m. at the offices of the Health Foundation/InterAct for Change, 3805 Edwards Road, Norwood.

“Our partners unanimously believe that transforming the lives of children and youth in economically at-risk families is an urgent priority in our community,” said SVP Partner Wijdan Jreisat, who chairs the 2010 investment (grantmaking) committee. “These children and their families face multiple obstacles. What sets SVP apart is our focus on helping organizations strengthen their effectiveness in serving at-risk families.”

Lisa Davis-Roberts, SVP Director said, “Our new focus area targets organizations working on long-term solutions to the problems facing at-risk children and families, such as hunger, poverty,

literacy, obesity and homelessness. The ultimate outcome for SVP is that children and youth in our community build successful lives."

To qualify for an SVP investment, a nonprofit organization engaged in transforming the lives of children and youth at risk must demonstrate that it is:

- innovative;
- engaged with economically at-risk populations;
- focused on developmental and systemic changes involving the entire family or support system of the child; and
- committed to measuring outcomes that build life skills for future success.

The application guidelines are posted on SVP's website at svpcincinnati.org. SVP's investment (grant-making) committee will review the Letters of Intent and invite an estimated six organizations to submit full proposals. SVP will announce its next nonprofit investee in November.

"By partnering with SVP, the nonprofit receives more than money," said Glenn Bitzenhofer, Chair of SVP Cincinnati. "We develop a close working relationship with our investees to really strengthen the nonprofit for increased long-term success. We are committed for the long term and the results are transformative, for both the nonprofit and our partners."

SVP typically commits to support investees with money and Partner engagement over a three to five-year timeframe. SVP Cincinnati Partners have donated over \$75,000 in cash and over \$100,000 in-kind consulting hours to local nonprofits since SVP started in 2007.

Non-profit organizations interested in attending the workshop or learning more are invited to contact info@svpcincinnati.org or call Lisa Davis-Roberts at (513) 458-6715.

About SVP

Social Venture Partners (SVP) is a network of diverse individuals who combine the power of business with the passion of philanthropy. SVP partners are committed to improving our community by investing financial resources and professional and personal expertise in local nonprofits to help these organizations build their capacity and thus maximize their impact. SVP Cincinnati welcomes new partners to join at any time. More information about SVP and a calendar of events are located on the SVP website at www.svpcincinnati.org.

SVP Cincinnati is one of 25 cities affiliated with SVP International, based in Seattle. SVP's overarching goals are to find solutions to some of society's most intractable problems and to create a better community and world. SVP Cincinnati operates as a program of InterAct for Change and covers a 20-county area in Ohio, Kentucky and Indiana.