



Imago
700 Enright Avenue
Cincinnati, Ohio 45202
www.imagoearth.org

Organization History:

Imago was founded in 1978 by Cincinnatians Jim and Eileen Schenk with the purpose of reconnecting people to nature. It was started in response to the growing disconnect that our culture has with the planet. Since its inception Imago has focused on solving the environmental crisis by educating and modeling new visions of sustainability. Imago has been and continues to be a grassroots organization, with a small operating budget, and run almost entirely by volunteers. The nine person board is made up of skilled volunteers who are passionate about the environment. Aside from the volunteer board, Imago is served by over 200 other volunteers and 5 AmeriCorps members who supplement the staff. Imago serves the Greater Cincinnati area, but has a particular focus on the urban core.

Organization Mission:

Imago's mission is to foster a deeper harmony with Earth by providing educational experiences, creating opportunities for discussion and community building, and conserving natural areas.

Current Programming:

Imago programming includes education programs for people who want to learn about the natural history, the environment and sustainable living. Education programs span age groups from toddlers to adults. Its featured education programs are based at the Imago Earth Center, a 16 acre nature preserve that offers hands on educational hikes. Imago Earth and Spirit programs are activities that connect spirituality with ecological action and include conferences on sustainable living, its First Friday Conversations which include various topics about sustainability, and sustainable living course offered through the Cincinnati Earth Institute. Imago also actively engaged in preservation activities in a 23 acre urban forest located about 5 minutes from downtown Cincinnati, planting native trees, wildflowers, and picking up litter. Finally Imago is currently involved in a project called the Enright Ridge Urban Eco-Village to bring residents together to vision and live a sustainable lifestyle.

SVP and Imago:

SVP is excited to begin our relationship with the Imago Center. As a new investee, the Imago staff and board are building a relationship with our SVP team. SVP is working with the Imago staff and board to assess where and how SVP can best support this small, exciting organization in reaching its goals.

To visit Imago's website, go to <http://imagoearth.org/index.html>