



## FOR IMMEDIATE RELEASE

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## **Most Cincinnati Social Venture Partners Maintain or Increase Giving in the Down Economy**

**Cincinnati, OH (August 27, 2009) – Social Venture Partners (SVP) Cincinnati** announced results from its latest survey designed to assess the impact that Social Venture Partners has on partner philanthropy development.

A key finding from SVP Cincinnati's 2009 Philanthropy Development report is that, despite the recent economic downturn, 94% of partners who responded to the survey increased or maintained their level of giving since joining the organization. Additionally, among those partners who identified themselves as becoming more strategic in their giving, 90% said their involvement with SVP impacted that change.

Philanthropy development is a fundamental part of the SVP model in which members give more than money to improve their communities. SVP partners give their time, professional experience and creativity to work in partnership with nonprofits and local leaders to meet specific community needs. Partners also volunteer professional skills and strategic counsel to help nonprofits build capacity and make vital connections within the community. This level of engagement translates to a high level of satisfaction among donors/volunteers throughout the SVP network which is comprised of 24 affiliates in the United States, Canada and Japan.

"SVP Cincinnati is committed to philanthropy development," says Garen Wisner, SVP Cincinnati Chair. "The findings from the 2009 partner survey prove that we are clearly creating engaged philanthropists in Cincinnati. We do this by offering donor education seminars, connecting partners with nonprofits to do volunteer work and providing opportunities for partners to serve on investment committees."

Data outcomes associated with philanthropy development are collected from an SVP Partner Survey created by **Social Venture Partners International**, the membership association for Social Venture Partners. Designed to generate qualitative information related to partner satisfaction, giving and community involvement, the SVP Partner Survey measures changes associated with how much partners give, the way in which they give, partner involvement in their communities and changes in a partner's knowledge of nonprofits and community issues. For a copy of **SVP Cincinnati's 2009 Report on Impact in Philanthropy Development**, visit [www.svpcincinnati.org](http://www.svpcincinnati.org).

### **About Social Venture Partners Cincinnati**

Social Venture Partners Cincinnati is a partner-driven and partner-funded nonprofit organization of engaged citizens committed to achieving measurable social change in the 20-county area

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surrounding Cincinnati. Partners give time, money, and expertise to strengthen innovative nonprofit organizations and develop strategic solutions to community problems. SVP Cincinnati is a member of Social Venture Partners International. For more information, please visit <http://www.svpcincinnati.org>.

**About Social Venture Partners International**

Social Venture Partners International (SVPI) is the membership association for Social Venture Partners – an international network comprised of 2,000 accomplished individuals who combine their professional skills and financial contributions with a passion for philanthropy. Partners belong to local SVP affiliates and SVPI supports each affiliate by providing technology, professional development, an annual conference and peer networking opportunities designed to share knowledge and promote best practices throughout the network. The Social Venture Partners network currently has 24 affiliates located throughout the United States, Canada and Tokyo.

Since its inception in 1997, the Social Venture Partners network has made \$32.2 million in grant investments to 335 nonprofit organizations and SVP partners have contributed thousands of hours in volunteer service and professional counsel to local agencies dedicated to meeting community needs. To learn about starting an SVP affiliate in your city or for more information on Social Venture Partners, please visit <http://www.svpi.org>.